Conquer your organization’s biggest challenges by enhancing your capabilities in managing complex digital transformation and driving new initiatives through this personalized, part-time program that will empower you to develop a business plan, thwart competitive disruptors, shape operational improvements, and more.

The Digital Leadership Experience at Columbia University is a one-year program for busy executives or career alumni that provides a customized education plan at the Center for Technology Management, where we enable seasoned professionals to harness the power of digital technology for achieving new project ambitions. Members of the center enjoy various lectures and mentoring from world-class faculty and mentors.

The center has 260+ accomplished mentors who will work with you in a one-on-one relationship to help complete your strategic digital business plan. Our mentors can be found throughout the world and provide proactive support, lectures, and counsel on technology challenges and trends. They are executives, innovators, investors, board members, and entrepreneurs. They represent industries including consumer goods and retail, entrepreneurship, financial services, government, health care and pharmaceuticals, insurance, media, and nonprofits. Current mentors include executive leaders in companies such as Blackstone, Centene Corp., Citigroup, J.Crew, JetBlue, Johnson & Johnson, Vice Media, and other organizations. Visit ctm.columbia.edu/content/mentors to learn about our network.

Accepted individuals can begin at any time and shape their education either on campus or from the comfort of their home without having to follow a specific track or academic calendar. A range of optional activities will be held in our New York or Paris locations. With acclaimed research centers and schools, world-class faculty, and a global mentor network, Columbia University will provide you with expansive, thoughtful frameworks and an enriching experience that will power you to your next success.

LEARN MORE
Visit ctm.columbia.edu/DLE, or send an email to contact@ctm.columbia.edu.